

TEXTILPLUS 2018 | Roland Seidl

DIGITAL – FROM HEAD TO TOE

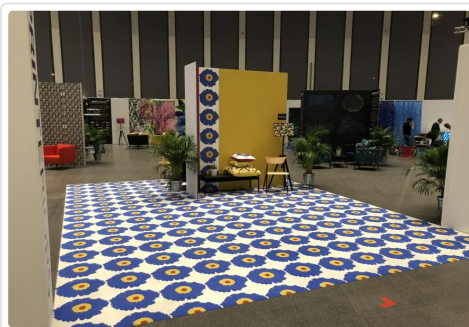
Excerpt from TEXTILPLUS (07/08) – www.textilplus.com (Dr.-Ing. habil. Roland Seidl (Managing Editor Textiltechnik))

The FESPA Global Print Expo (www.fespa.com) 2018 opened its doors for four days at the Berlin Exhibition Centre in mid-May. With ten occupied halls, FESPA 2018 once again lived up to its reputation as Europe's largest trade fair for screen printing, digital large format printing, textile printing and advertising technology.

Thousands of print service providers and advertising technicians stormed the exhibition grounds in May 2018. 700 exhibitors presented their product ranges and many of them took the fair as an opportunity to present new developments. Visitors were informed about the latest innovations in printing machines, software, inks and media for screen printing, digital large format printing, textile printing and advertising technology.

Printeriors

The Printeriors took place in the entrance area of Messe Berlin, an inspiring insight into the wide range of applications for printed interior decoration. In the style of an airport lounge, the Printeriros demonstrated how printed floor (printed with **COLARIS** .Carpet) and wall coverings and room textiles can completely transform the design of interior spaces.



Exhibitor Highlights

Zimmer Maschinenbau GmbH (**ZIMMER AUSTRIA**) was present at **FESPA** with the well-known digital printers of the **COLARIS** series. The company's colourful pigment prints (using „T“ inks from Colorobbia) were particularly impressive. The **COLARIS** print head can process VAT, pigment, reactive, acid and dispersion inks. Possibilities for printing textiles with cationic inks are under development. In its simplest version, the printing system has 6 colors with 2 print heads per color, which can be expanded up to 8 colors and 4 print heads. The printing widths are 2.20 m, 2.60 m or 3.40 m.

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