

TECHTEXTIL USA 2018**Looking back on 3 busy days at Techtextil North America**

ZIMMER AUSTRIA would like to thank everyone that came to see us at last week's Techtextil in Atlanta, GA. It was the largest Techtextil North America yet in terms of number of exhibitors. There was a tremendous size of crowds every day that kept our booth very busy.



Horst Ros (CEO **ZIMMER AUSTRIA** Screen & Coating Systems) and Roland Zimmer (VP Sales North America) had their hands full meeting new and existing customers wanting to learn about the latest in textile printing and coating technology.

Our spotlight at this show was on **ZIMMER AUSTRIA** Coating Systems, and hence our universally applicable **MAGNOROLL** coating machine generated many leads across the board of industries.

We are also glad to report that there was a large interest in the Digital Textile Printing System **COLARIS**. On the rise is the need for digital printing with **PIGMENT** inks, an area in which we are pioneering.